



German American

Investment Services

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July 8, 2014

Matt Mountain
President
NexGen Consultants
Cincinnati OH 45255

Dear Matt,

This letter is written to express our satisfaction with the services provided by NexGen Consultants. We contracted NexGen implement the LPL template of Salesforce. We were fortunate to work with Kristen Crane as our project manager. We chose NexGen because of your extensive knowledge of the LPL template, and Kristen was an excellent consultant. As you know, our mission is to build relationships that are mutually beneficial to our clients and our shareholders. Our new LPL Salesforce environment will be a vital tool in reaching that goal. Our project included:

- Migrating our data from our previous crm, 360 View
- Customization of the Salesforce environment
- User training
- Power user training

NexGen not only helped us to implement Salesforce, but also took care to understand our total adoption needs through training.

We are impressed with the commitment and outstanding quality of the services provided by everyone on our NexGen team, as they were very instrumental in the successful completion of our project.

Sincerely,

David Pleiss
Executive Vice President

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