

August 7th, 2017

Matt Mountain
NexGen Consultants
Cincinnati OH 45254

Dear Matt,

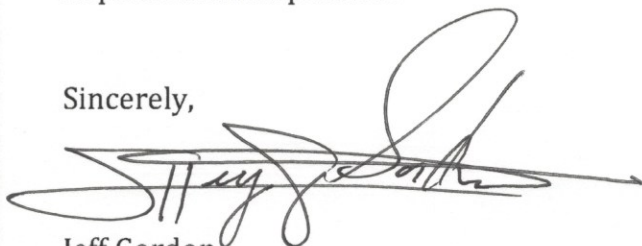
It is my pleasure to write this letter of recommendation for NexGen Consultants. We recently completed Phase I of our Salesforce implementation for 75 users and are planning the next step in our Salesforce development. Our experience has been very positive and I wanted to take a moment to recognize the excellent work that has been done on our behalf. Randy Davis, Nikki Smith, Greg Ernst and Maria Kelley have all worked diligently on this project.

National Dentex is the largest network of dental labs in the U.S. We work with dentists who are associated with many labs and many offices. NexGen worked with us to design a Salesforce environment that is tailored specifically to fit this structure. In addition, we worked together to utilize Informatica Cloud to create an integration with Magic Touch, our back-office dental lab software system. In addition, our project also included the following:

- Migration of over 100,000 records
- Pardot
- Record types
- Custom junction objects
- Custom reports
- On-site training for all users

NexGen is an outstanding Salesforce partner and strives to exceed client expectations. Your team continued to work until we had the level of customization we needed for our unique circumstances. We look forward to our continued relationship with NexGen as we continue our Salesforce journey. I confidently recommend NexGen Consultants as a premiere Salesforce implementation partner.

Sincerely,



Jeff Gordon
Chief Information Officer (CIO)
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