

Portfolio

CREATIVE

April 1, 2013

Matt Mountain
NexGen Consultants

Dear Matt,

I would like to compliment you and your company for the Salesforce.com project that we recently completed. As you know, Portfolio Creative is an executive search and staffing firm that specializes in placing creatives in all areas of design, writing, communications and advertising. We were pleasantly surprised to discover that NexGen also has a staffing arm. While we serve the creative community and you the IT community, your knowledge of the professional staffing and recruiting industry proved to be a great asset to our project. When we began the project, we set out to establish a Salesforce environment that is tailored to support our business of executive search and staffing. We worked with Pete Burke and Elise Pottinger to accomplish the following:

- Customized Salesforce and TargetRecruit objects as required
- Built functionality for Salesforce to work with TargetRecruit
- Created the ability to send mass emails via Constant Contact within Salesforce
- Created custom workflow emails and tasks

In addition, NexGen provided End User, Power User and Administrative training to our employees. Everyone at NexGen was easy to work with and very professional. Again, I believe your knowledge of the executive search and staffing business allowed you to clearly understand our industry and our particular needs. Thank you for all of your help.

Sincerely,



Shelli Welch
Office Manager and Salesforce Administrator
Portfolio Creative, LLC