



December 12, 2018

To whom it may concern:

My name is Morgan, and I work as the Systems Administrator for Save the Storks, a non-profit. I worked with Maria Kelley from NexGen to implement Pardot into our organization and integrate it into Salesforce. Maria was incredibly helpful, organized, a wonderful teacher, and responsive. She regularly went above and beyond to help me solve issues and troubleshoot Pardot use cases. At the end of our eight weeks working together, I felt ready to take on Pardot with confidence!

Our organization used Pardot as the driving component for our Giving Tuesday campaigns, sending out multiple emails to 16,000+ individuals. Pardot more than paid for itself through that campaign raising more than \$15,000!

So glad to have made the connection to NexGen and Maria. This is a wonderful and helpful company, and Maria is a fantastic consultant!

Sincerely,

A handwritten signature in black ink that reads "Morgan Tetrake". The signature is written in a cursive, flowing style.

Morgan Tetrake