

July 29, 2016

To Whom It May Concern:

It is my pleasure to recommend the services of NexGen Consultants. We recently contracted with NexGen to clean up the data in our Salesforce environment. The Health Collaborative recently merged with the Greater Cincinnati Health Council and HealthBridge to become a single, nonprofit organization dedicated in improving health and healthcare. Our existing data issues were preventing us from taking the next step in implementing Salesforce and was creating issues with data reporting. We worked with Justin Davis to complete the following:

- Implemented and configured CRMFusion
- Account and Contact Data Clean Up
- Data De-duplication

The completion of the project provides for accurate data input, standardization of data and more accurate reporting.

Justin took the time to listen to our needs and then translated them into solutions that addressed our unique challenges. NexGen is a great partner for any organization looking to start using Salesforce or maximize their current usage. We confidently recommend NexGen as a Salesforce consulting partner.

Sincerely,



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