



Are you using Salesforce to its fullest potential?
Does your Salesforce solution not quite fit with the way you do business?
Do your employees find it is difficult to use?

NexGen Consultants offers a Salesforce Optimization Plan to help you get the most out of your Salesforce Investment

NexGen will review and assess your current salesforce environment and your use of Salesforce. Then, we will provide specific, actionable recommendations for adapting your environment to better meet your business needs. The NexGen Salesforce Optimization Plan includes:

Technical Audit: NexGen will perform a hands on, technical audit of your current salesforce environment. This will give us an in-depth understanding of how the system is set up today.

Business Immersion: NexGen will spend time with each user group (sales, marketing, operations, etc.) to gain an in-depth understanding of business goals and current processes. We will evaluate the quality and completeness of your data and determine where cross functional collaboration and data sharing can provide value. We will gain insight into how Salesforce is or is not meeting your goals today.

Salesforce Optimization: NexGen will provide you with a custom plan that will take your business to the next level. The plan will include:

1. **Immediate Recommendations** – Recommendations for quick feature activations or changes to Salesforce that can add value right away.
2. **Near Term Recommendations** – Recommendations to implement Salesforce enhancements and third party applications based on “best practices” use of Salesforce. May include solutions that:
 - Improve data quality and reliability
 - Improve cross-functional collaboration and data sharing
 - Streamline processes and improve efficiencies
 - Increase user adoption
 - Better leverage salesforce to meet business goals
3. **Long Range Road Map** – Based on your business priorities and goals, a high level road map of major Salesforce functions that can be rolled out over time.

For more information contact:
Jean Hogan
jhogan@nexgenconsultants.com

Take your Salesforce to the Next Level with NexGen
Consultants www.nexgenconsultants.com